Brand Exposure

65 million
subway riders annually

52 million
Times Square visitors annually

29 million
square feet of office space
within blocks of 4 Times Square

300,000
pedestrians daily

17,900
rooms in 45 hotels

Times Square signage can expect nearly 1.5 million impressions each day.
Pedestrian Counts - July 2015
364,083 daily visitors

Data published by
Source: Springboard Customer Counting LLC
Be at the epicenter of the crossroads of the world.